## **ENCOR® 2710**

**ARCHITECTURAL COATINGS** 

ARKEMA COATING RESINS

Product Application details	ENCOR <sup>®</sup> 2710 is a low MFFT pure acrylic emulsion formulated without alkylphenolethoxylates or formaldehyde. ENCOR <sup>®</sup> 2710 is designed for the formulation of stain-blocking paints and primers for wood and walls. Due to its large adhesion profile, ENCOR <sup>®</sup> 2710 is also well adapted to the formulations of multi-subtrates architectural primers and renovation wall paints. Its specific composition ensures very good stain blocking properties without the use of zinc oxide: therefore it is easy to formulate stable coatings. To avoid the extraction of watersoluble colored species from the substrate, it is recommended not to use too hydrophilic additives.	
Performance Benefits	<ul> <li>Good stain-blocking properties (tannins, nicotine)</li> <li>Good adhesion onto alkyd painted surfaces, wood, ceramic</li> </ul>	
Polymer Type	Acrylic Emulsion	
Sales Specifications	Solid Content at 105°C, % (ISO 3251)	41.5 - 43.5
	pH (ISO 976)	8.0 - 9.0
	Viscosity at 23°C, mPa.s (Brookfield RVT , 20rpm) (ISO 2555)	200 max
Other Characteristics <sup>1</sup>	Stabilizing system	A / NI
	Minimum Film Formation Temperature, °C (ISO 2115)	4
	Density / Specific Gravity, g/ml (ISO 2811) Average Particle size, nm (ISO 13321)	<u> </u>
	1 The data provided for these properties are typical values, intended only as guides, and should not be construed as sales s	
Formulation Guidelines	RHEOLOGY         Rheology and viscosity can be controlled using associative thickeners, such as Coapur™         830W (1), Rheolate 678® (2) or Aquaflow® NHS 300 (3).         OTHER ADDITIVES         ENCOR® 2710 low MFFT offers the possibility to formulate low VOC paints and primers.         Nevertheless, the use of a low amount of non-hydrophilic film forming aid, such as Texanol® (4) is advised for optimal coating properties when applied in severe conditions (low temperature and / or low relative humidity).         The use of defoamers is recommended, Foamaster® MO 2134 (5) has proved to be efficient.         Notes: (1) Coatex, (2) Elementis Specialties, (3) Ashland Specialty Ingredients, (4) Eastman Chemical Company, (5) BASF	



Product Safety	Please refer to the corresponding Safety Data Sheet.
Storage & Handling	ENCOR <sup>®</sup> 2710 should be stored indoors in the original, unopened and undamaged container, in a dry place at storage temperatures between 5°C and 30°C. Exposure to direct sunlight should be avoided. The product is protected to prevent any microbial deterioration during normal conditions of storage but care should be taken to avoid accidental contamination during subsequent handling and processing. In the above mentioned storage conditions the shelf life of the resin will be 6 months from the shipping date

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